



A Dragon's Tale Amateur Mixed Martial Arts Event

Sponsorship Proposal

Greetings!

22 August, 2013

Songahm Martial Arts Inc. is proud to announce the second event of a "A Dragon's Tale" amateur mixed martial arts (AMMA) event on 11 October 2013! This high energy, entertaining competition will be held at Maude Cobb Event Center at 100 Grand Blvd. Longview, Tx, 75604. The AMMA competition will attract amateur athletes from across Texas. On Saturday, 12 October 2013, a bully prevention program will be provided to young school age children, on the beautiful campus of Tyler Junior College to help stem the epidemic of bullying in our schools. Experts will provide practical safety tips to our youth on stranger danger. This event will be held in conjunction with Professional Athletes Against Childhood Obesity (PA²CO)

We would like to offer you the opportunity to be a part of this exceptional event. Sponsorship of the **2013 "A Dragon's Tale" AMMA event** provides a great marketing prospect for your company. In addition to the exciting and unusual sporting performances, there will be a large spectator presence and on-site media attention. This is a great chance for your company to gain a positive association with an entertaining athletic event that promotes the core values of martial arts. An estimated 750 - 3000 people will attend over the course of the event held at the Maude Cobb Event Center and on the campus of Tyler Junior College.

Commitment to Youth & Higher Education

This non-profit event will provide **educational outreach** to local youth on bully prevention and stranger danger.

Who We Are

Songahm Martial Arts Inc. (SMA Inc.) is non-profit organization formed in 2011 to promote amateur mixed martial arts competition to encourage growth of the amateur sport and to celebrate the traditional teachings of all martial arts. This year, the Texas Department of Licensing and Regulation awarded SMA Inc. the opportunity to produce the premiere amateur mixed martial arts event in East Texas, "A Dragon's Tale". Dr. Dometrius Hill Ed.D. serves as the president of Songahm Martial Arts Inc. After serving in the U.S. Navy as an enlisted man and an officer in the U.S. Marines, Dometrius founded Songahm Martial Arts Academy (SMA Academy). SMA Academy serves the community by teaching life skills to men, women and children of all ages via Taekwondo and offering quality after-school programs to local youth. The program provides academic tutoring and healthy snacks to children of families that fall below the poverty level. SMA Academy also provides free meals to the elderly in Pittsburg, TX on a regular basis. He founded Songahm Martial Arts Inc. with the same core goal of serving the community. Dometrius' commitment to learning and teaching does not only involve Taekwondo, he has served as a full time math professor at Tyler Junior College and is currently the Tyler Junior College Dean of Students.

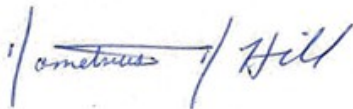
Our event is not a profit-making venture for tournament organizers. It is hosted solely with the intention of providing a quality event for the community and the competitors, and introducing others to this exceptionally dynamic sport based upon centuries old military arts.

How to Join in the Fun

On the following page, we have outlined **four sponsorship levels**. We welcome your consideration of any or all of these requests. We appreciate your participation as a donor or sponsor, particularly in identifying benefits that the Freestyle Players Association can provide in return for your company support.

Thank you for considering our request for sponsorship. Please feel free to contact us with any questions or comments you may have. We appreciate your time and interest and we will look forward to talking with you.

Sincerely,

A handwritten signature in blue ink that reads "Dometrius Hill". The signature is written in a cursive style with a horizontal line through the middle of the name.

Dometrius Hill, event promoter

AMATEUR SPONSORSHIP AGREEMENT

“A Dragon’s Tale”
Amateur Mixed Martial Arts (AMMA)

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October 2013
Maude Cobb Event Center, Longview Texas

The Songahm Martial Arts Inc. (“SMA Inc.”) and _____ (“Sponsor”) agree as follows:

For and in consideration of the sum of \$ _____, the SMA Inc. agrees to provide the following credits and benefits through the sponsorship Level of _____:

Levels of Sponsorship

Event Sponsorship	\$7,000		
Corporate	\$1,200	Medium Business	\$400
Large Business	\$800	Small Business	\$200

	Event	Corporate	Large Business	Medium Business	Small Business
30 second internet commercial (created)					
Company logo on advertising materials	✓		✓		
Company logo on t-shirts	✓	✓	✓	✓	✓
Company mention on radio advertisements	✓				
Company logo on corner of octagon	✓		✓		
Company logo on pole cover inside ring	✓				
Company logo on pole cover outside ring	✓		✓	✓	✓
Color advertisement in digital program			2 pg ad	1 pg ad	½ pg ad

SMA Inc. **AMATEUR MMA** A LA CARTE & INDIVIDUAL ADVERTISEMENT PKGS

ITEM	TYPE	PRICE	ITEM	TYPE	PRICE
FLYER	1 X 1	\$100.00	V.I.P TABLE/FIGHT PKG	VIP TABLE	\$1,000.00
	1 X 2	\$150.00		FIGHT (bout)	
	1 X 3.5	\$200.00		HANG 2 BANNERS	
BANNER		\$200.00			
FIGHT		\$250.00	WEIGH-IN PKG	VIP TABLE	\$1,500.00
CORNERPOOST	OUTSIDE	\$300.00		WEIGH-IN	
TOP RAIL	OUTSIDE 1	\$200.00		HANG 2 BANNERS	
	OUTSIDE ALL	\$1,000.00		SPOT IN RADIO AD	
RING CARDS		\$400.00			
V.I.P. TABLES		\$800.00			
VENDOR BOOTH	1 0' X 1 0'	\$500.00			
	1 0' X 2 0'	\$750.00			

In the event of cancellation of such event due to unforeseen events, circumstances or acts of God, this Agreement shall be null and void. The SMA Inc. shall return to the Sponsor the balance of any unused portion of sums referred above paid to SMA Inc., together with a full accounting of the monies expended from said sum.

This agreement shall commence on the date indicated below upon execution by all parties, and shall continue in full force and effect until the occurrence of said event.

This agreement is made solely between SMA Inc. and _____ (Sponsor) and except with the written permission of the SMA Inc., is not assignable.

This Agreement supersedes any prior or written understanding between the parties, and may not be amended or modified except in writing signed by both parties.

The contents of this Agreement shall be governed by and construed in accordance with the laws of the State of Texas.

IN WITNESS WHEREOF the parties have executed this Agreement by having their duly authorized representative(s) sign their name(s) below on this the _____ day of _____, 20____.

Songahm Martial Arts Inc.

Representative: _____

Sponsor

Representative: _____



TEXAS DEPARTMENT OF LICENSING AND REGULATION

Compliance Division/Combative Sports

P. O. Box 12157 • Austin, Texas 78711 • (512) 463-5101 • (800) 803-9202

Fax (512) 463-1087 • Web site: www.license.state.tx.us

October 26, 2012

Dometrius Hill
Songahm Martial Arts, Inc.
217 Terry Street
Pittsburg, TX 75686

Re: Request for registration as a Nonprofit Amateur Combative Sports Association.

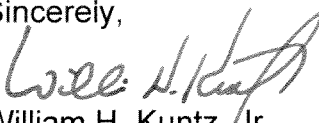
Dear Mr. Hill:

We have reviewed your completed registration information, including copies of your association's rules. By this letter and pursuant to Texas Occupations Code Chapter 2052 and 16 Texas Administrative Code Chapter 61, the Texas Department of Licensing and Regulation (TDLR) accepts the registration of your organization/association as a nonprofit amateur combative sports association. Therefore, you may hold amateur combative sports events in compliance with all Texas Combative Sports laws and rules.

Your registration is valid for one year from the date of this letter. The TDLR is dedicated to the safety of combative sports contestants and is extremely vigilant in the administration of combative sports laws, rules and requirements.

Should you have questions concerning Texas Combative Sports laws and rules, please do not hesitate to contact Greg Alvarez, Assistant Program Manager at 512/475-2875 or by email at greg.alvarez@license.state.tx.us.

Sincerely,


William H. Kuntz, Jr.
Executive Director

Frank S. Denton, Chair – Conroe, Texas

LuAnn Morgan – Midland, Texas

Mike Arismendez – Shallowater, Texas

Lewis Benavides – Oak Point, Texas

Fred Moses – Plano, Texas

Lilian Norman-Keeney – Taylor Lake Village, Texas

Deborah A. Yurco – Austin, Texas